

# Customer Art Approval Form

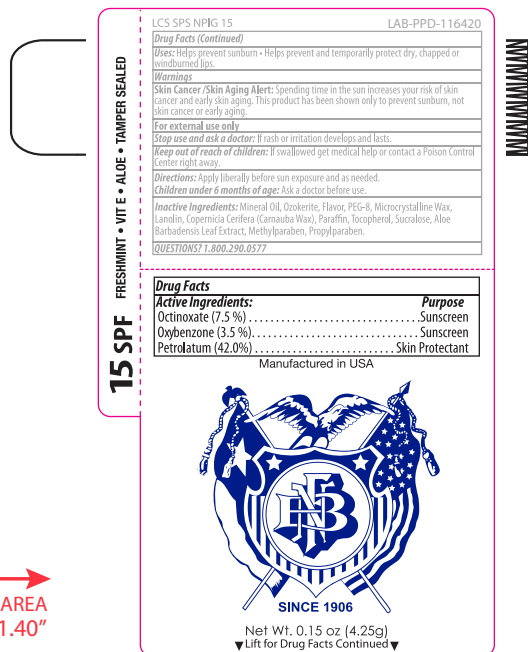
Tracking Number:

CRESTL PO#6770279\_SINCE 1906(W317204)

**ITEM PPD-149**

*Freshmint SPF 15*

**LAB-PPD-116420**



→  
**IMPRINT AREA**  
**1.75" X 1.40"**

**Imprint Color(s)**



## Art Guidelines

### 1. Labels

- Positive imprint - 5 pt minimum ..... Sample Text
- Reverse imprint - 7 pt minimum ..... **Sample Text**
- Serif and italic types - 7 pt minimum ..... Sample Text
- Line weight, positive lines - .5 .....
- Line weight, reverse lines (gap) - .75 .....

\* Ornate and display type faces will be printed on a case-by-case analysis.

\* Registered marks and trademarks should be enlarged for clear printing.

## Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.